



NU REPUBLIC

**nu
code
of cool**



corporate brochure

August 2025



Nu Republic® is on a mission to reimagine the monochromatic world of wear-tech, and be the go to brand for bass lovers, disruptors & pioneers - who “wear” this tech as a mode of self-expression.

we are excited to partner with **farhan akhtar & shibani akhtar**, the OG trailblazers who inspire us as we establish the #nucodeofcool

 **NU REPUBLIC** X **farhan akhtar** X **shibani akhtar**

#nucodeofcool



Nu Republic® is an Indian wear-tech brand. our product portfolio comprises personal audio devices, true wireless earbuds, speakers, smartwatches, and charging solutions. we are on a mission to reimagine the drab world of electronics.

a flag-bearer of innovation, we at **Nu Republic®** are committed to build products as a mode of self-expression - gadgets which accessorize our fans - the **#citizensofnurepublic**. our products are expressive, innovative, beautifully crafted, and quite literally the funkier in their category.

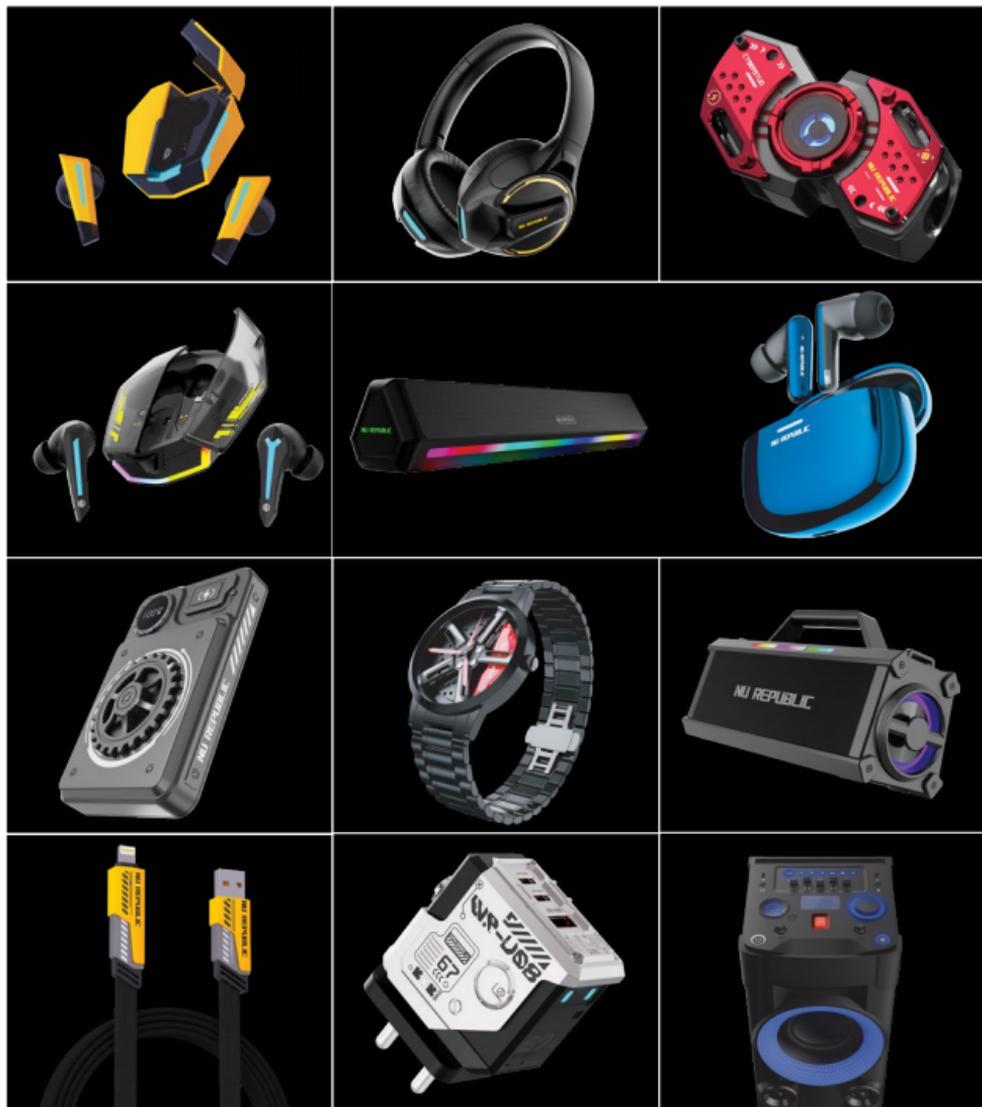
we're busy planting **Nu Republic®**'s flag at the crossroads of music, fashion & wearable-tech to emerge as a go-to brand for the next-gen.

Nu Republic® is promoted by NuWorld Retail Private Limited- privately held company based in Gurgaon, Haryana.

our products are available through a variety of distribution channels globally. the company's website can be found at www.nurepublic.co.

 **NU REPUBLIC**

re-imagine wear-tech as a powerful mode of fashion, disruption and self-expression.





nu code of cool

founded at the intersection of music, fashion, technology and creative culture, Nu Republic® creates wireless audio products, true wireless earbuds, headphones, speakers and wearables for disruptors and pioneers who define the #nucodeofcool.

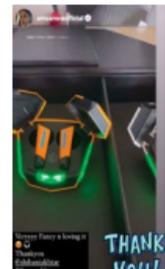
these wearable tech products are created with the intention of being stylish and standout - not merely functional. this conviction lies at the heart of the product development process at Nu Republic®. over the years, the brand has garnered widespread acclaim and won awards for its unique and innovative designs.

we at Nu Republic are committed to self-expression and promise to create a bold new sound of music. we're busy planting Nu Republic's flag at the crossroad of music and fashion and emerge as a go to brand for the next gen.

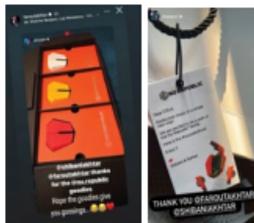


“Being a challenger brand runs deep in our DNA. That’s the match that lights the fire and stokes everything we create.”

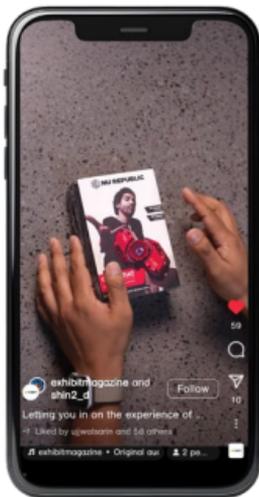
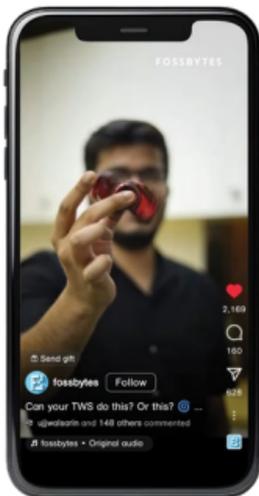
in awe of #nucodeofcool



in awe of #nucodeofcool



appreciated by leading tech and gadget platforms





“through our fashion-first design philosophy, we’ve successfully redefined the playing field by making high-style attainable, and high-tech affordable”

the future of fashionable tech at broadway

we're thrilled to announce our partnership with **Broadway**, a premier destination for trendsetting fashion and lifestyle products. this collaboration brings **Nu Republic's** bold, high-performance audio and wear-tech to an even broader audience. together, we're delivering cutting-edge gadgets and a superior retail experience to those who demand the best in sound and style.

stay tuned for exciting products and experiences ahead!



visit now and discover the perfect fusion of technology and trends.

Banjara Hills, Hyderabad & Ambience Mall, Vasant Kunj, Delhi

**celebrate the spirit
of boldness with
Nu Republic!**



**his and hers
earbuds combo**

epic X3 + epic X3



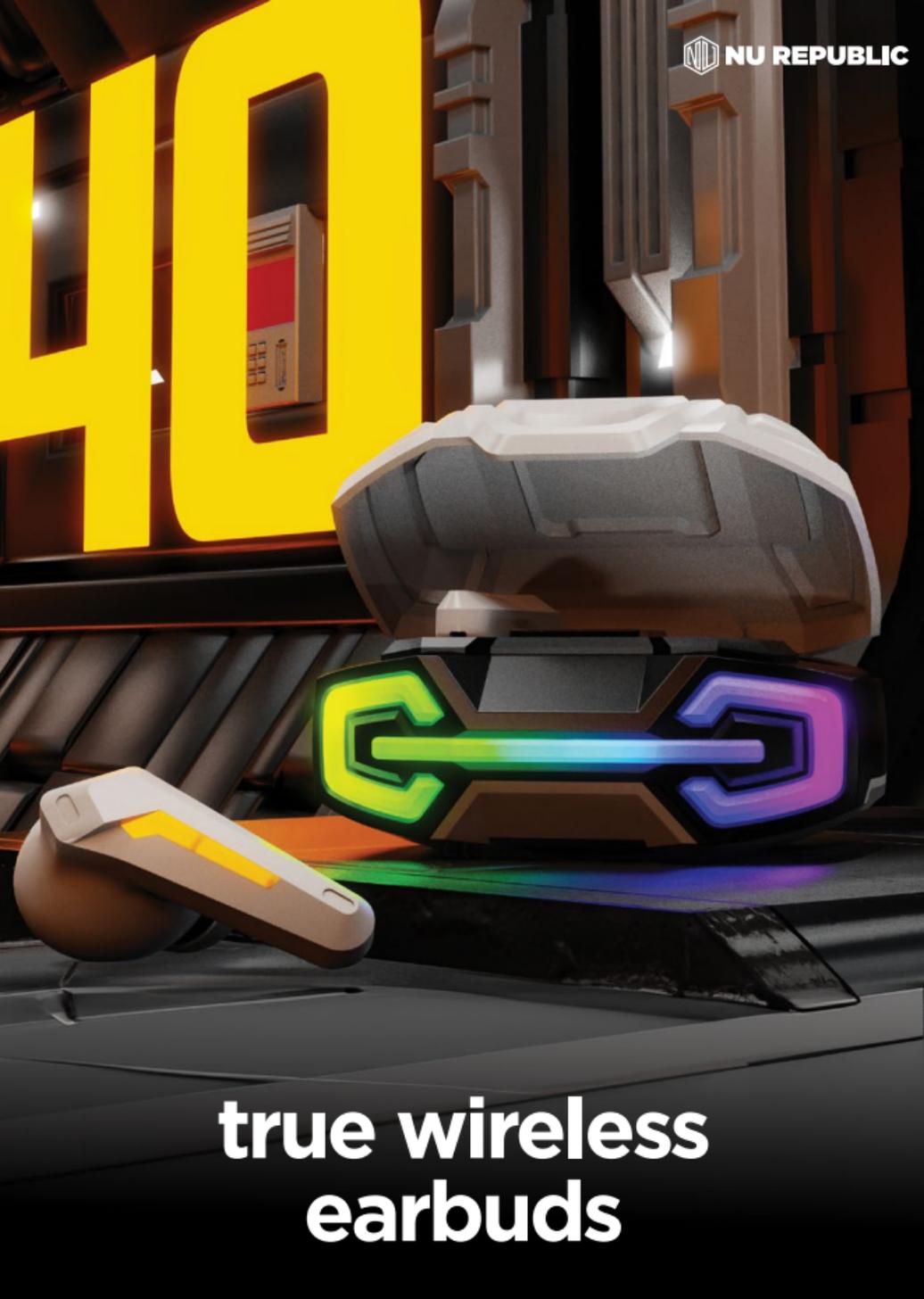
**girl power
earbuds combo**

epic X3 + epic X3



**bass and pop speaker
& earbuds combo**

epic X3 + sonicpop 50



**true wireless
earbuds**

drip meets bass

MRP:5999/-

70 hours*
playtime

fast charging
10mins=200mins



cyberstud punk

true wireless earbuds

 **NU REPUBLIC** X farhan akhtar X shibani akhtar



13mm neodymium
drivers



wireless
connectivity
v5.3



touch control
on earbuds



dual mode
(game/music)



voice
assistant



ultra
low-latency



environmental noise
cancellation (ENC)

XBASS®

type-C
charging



70 hrs*
playtime



touch
controls



wireless
connectivity v5.3



XBASS[™]
technology



ENC
reduces background
noise for clarity



13mm
dynamic drivers



easy flip
mechanism

press to open



dual mode



game mode



music mode



lethal look
killer bass

MRP:5499/-

70 hours*
playtime

310 hours*
standby time



cyberstud
SPIN
fidget spinner X earbuds

 **NU REPUBLIC** X farhan akhtar X shibani akhtar



13mm neodymium
drivers



70hrs* playtime



wireless
connectivity
v5,3



environmental noise
cancellation(ENC)



touch control
on earbuds



voice
assistant



dual mode
(game/music)



fidget spinner

XBASS®

40 ms
ultra low-latency



hey siri
ok google

XBASS
technology



touch controls
on earbuds



wireless
connectivity



metal gliders



70 hrs*
playtime



dual mode



13mm
neodymium
drivers



360°
fidget
spinner



ENC



powerful bass
kickass vibe

MRP:5999/-

70 hours*
playtime

gaming mode
ultra low latency



cyberstud X2

true wireless earbuds

 **NU REPUBLIC** X farhan akhtar X shibani akhtar



13mm
neodymium
drivers



70 hrs*
playtime



wireless
connectivity
v5.3



dual mode
(game/ music)



environmental noise
cancellation (ENC)



touch control
on earbuds



voice
assistant

XBASS

**powerfull bass
kickbass vibe**



cyberstud X2
true wireless earbuds

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70 hrs*
playtime



ENC



40ms
low latency



touch controls
on earbuds

hey siri
ok google

XBASS[®]
technology



hall sensor
function



type-c
fast charging

wireless
connectivity v5.3



13mm
neodymium drivers



striking looks
powerful bass

MRP:4999/-

72 hours*
playtime

ANC
active noise cancellation

gaming mode
ultra low latency

cyberstud X4
FIREFLY
true wireless earbuds



 **NU REPUBLIC** X farhan akhtar X shibani akhtar



72-hours
playtime



13mm
neodymium
drivers



wireless
connectivity
v5.3



quad mic



environmental noise
cancellation (ENC)



touch control
on earbuds



voice
assistant

XBASS®

ANC+ENC

ANC noise
cancellation

hours and
hours power

72
hrs*
playtime



touch
control

wireless
connectivity
V5.3



**quad
mics**

mic 1

mic 3

mic 2

mic 4



40ms
low latency

dual mode

music mode

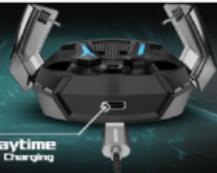
gaming mode

XBASS
technology



13 mm
dynamic driver

15 min charge
200 min playtime
Type-C Charging



hall sensor
function

hey siri
hey google

light up
your **beat**

MRP:2999/-

56 hours*
playtime

310 hours*
standby time

gaming mode
ultra low latency



cyberstud X8

true wireless earbuds

 **NU REPUBLIC X farhan akhtar X shibani akhtar**



13mm
neodymium
drivers



56 hrs*
playtime



wireless
connectivity
v5.3



dual mode
(game/ music)



environmental noise
cancellation (ENC)

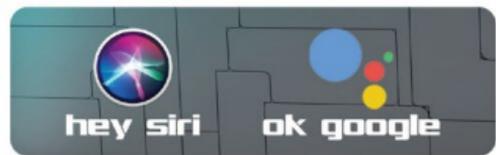


touch control
on earbuds



voice
assistant

XBASS®



**bold look
of sound**

MRP:4999/-



transform-X

futuristic earbuds designed for gamers

 **NU REPUBLIC** X farhan akhtar X shibani akhtar



13mm
neodymium
drivers



60 hrs*
playtime



wireless
connectivity
v5.3



dual mic for better
calling experience



dual mode
(game/ music)



environmental noise
cancellation (ENC)



touch control
on earbuds



voice
assistant



hall sensor
function

XBASS[®]

60hrs
total
playtime



13mm
neodymium
drivers



ENC



**nu
code
of cool**



XBASS[®]
technology



50ms
low latency



dual mode



**bold look
of sound**

MRP:4999/-



transform-X

futuristic earbuds designed for gamers

 **NU REPUBLIC X farhan akhtar X shibani akhtar**



13mm
neodymium
drivers



60 hrs*
playtime



wireless
connectivity
v5.3



dual mic for better
calling experience



dual mode
(game/ music)



environmental noise
cancellation (ENC)



touch control
on earbuds



voice
assistant

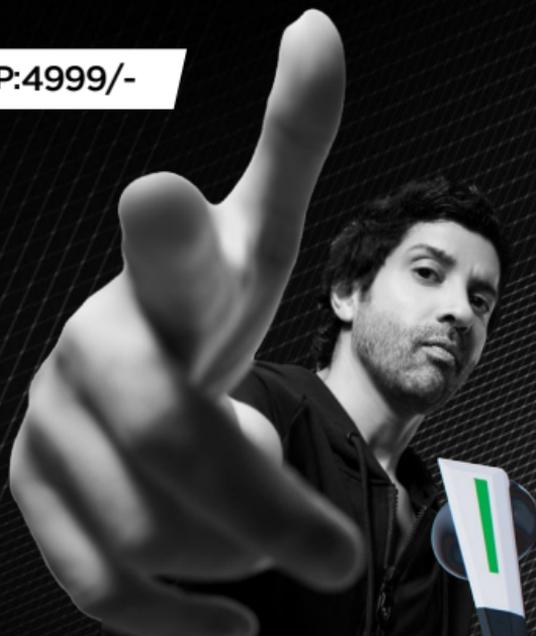


hall sensor
function

XBASS®

the ice cold
bass machine

MRP:4999/-



transform-X

arctic menace

futuristic earbuds designed for gamers

 **NU REPUBLIC** X farhan akhtar X shibani akhtar



13mm
neodymium
drivers



60 hrs*
playtime



wireless
connectivity
v5.3



dual mic for better
calling experience



dual mode
(game/ music)



environmental noise
cancellation (ENC)



touch control
on earbuds



voice
assistant



hall sensor
function

XBASS[®]

the ultimate
bass machine

64 hours*
playtime

quad mic
ENC+ANC

gaming mode
ultra low latency

MRP:3999/-



epic ANC

quad mic noise cancelling
true wireless earphones

 **NU REPUBLIC** X farhan akhtar X shibani akhtar



64 hrs*
playtime



13mm
neodymium
drivers



wireless
connectivity
v5.3



dual mode
(game/music)



quad mic ENC

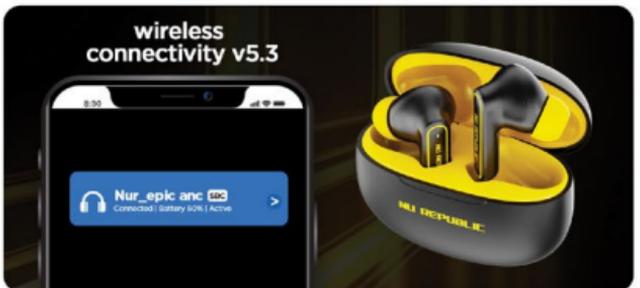
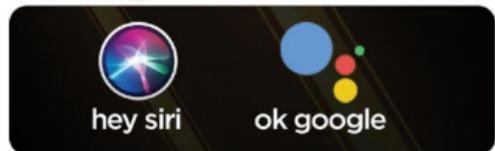


touch control
on earbuds



voice
assistant

XBASS®



epic looks
extreme bass

MRP:3499/-

48 hours*
playtime

300 hours*
standby time



epic X3
true wireless earbuds

NU REPUBLIC X farhan akhtar X shibani akhtar



48 hrs*
playtime



13mm
neodymium
drivers



wireless
connectivity
v5.3



auto pair
technology



environmental noise
cancellation



touch control
on earbuds



voice
assistant

XBASS®



groove non-stop

48 hrs
playtime



hey siri
ok google

XBASS[®]
technology


auto pair
technology

find your groove
with 2 exciting metallic shades



ENC

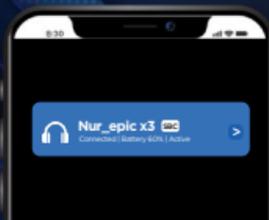


13mm
neodymium
drivers



touch controls
on earbuds

BT v5.3



**pick your shape
slay your style.**

MRP:3499/-

48 hours*
playtime

300 hours*
standby time

ENC
environmental noise
cancellation



epic X3
true wireless earbuds

 **NU REPUBLIC X shibani akhtar**



48 hrs*
playtime



13mm
neodymium
drivers



wireless
connectivity
v5.3



auto pair
technology



environmental noise
cancellation



touch control
on earbuds



voice
assistant

XBASS®

NU REPUBLIC

GRL PWR



type-c
fast charging

hey siri
ok google

XBASS[®]
technology



auto pair
technology

ENC



groove non-stop

48 hrs*
playtime



find your groove
with 2 exciting metallic shades



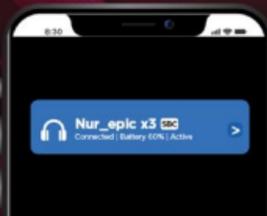
13mm
neodymium
drivers



wireless
connectivity v5.3



touch controls
on earbuds



**electrify
your vibe.**

MRP:3499/-

52 hours*
playtime

300 hours*
standby time

ENC
environmental noise
cancellation



epic X4

true wireless earbuds

 **NU REPUBLIC X farhan akhtar X shibani akhtar**



52 hours*
playtime



13mm
neodymium
drivers



wireless
connectivity
v5.3



dual mode
(game/music)



quad mic ENC



touch control
on earbuds



voice
assistant

XBASS®



dubstep

**built for the
bass junkies.**

MRP:2999/-



buzz X3

true wireless earbuds

dubstep X  **NU REPUBLIC®**



42 hours*
playtime



13mm
neodymium
drivers



wireless
connectivity
v5.3



fast charging



sweat/splash
resistant



touch control
on earbuds



voice
assistant

XBASS®

dubstep

**bold sound,
bolder style.**

MRP:2999/-



buzz X5

true wireless earbuds

dubstep X  **NU REPUBLIC®**



50 hours*
playtime



13mm
neodymium
drivers



wireless
connectivity
v5.3



fast charging



sweat/splash
resistant



touch control
on earbuds



voice
assistant

XBASS®

dubstep

**built for the
bass junkies.**

MRP:4999/-



buzz X6

true wireless earbuds

dubstep X  **NUREPUBLIC**



54 hours*
playtime



13mm
neodymium
drivers



wireless
connectivity
v5.3



fast charging



sweat/splash
resistant



touch control
on earbuds



voice
assistant

XBASS

dubstep

drip. bass. **power.**

MRP:4999/-



buzz X7

true wireless earbuds

dubstep X  **NU REPUBLIC®**



56 hours*
playtime



13mm
neodymium
drivers



wireless
connectivity
v5.3



fast charging



sweat/splash
resistant



touch control
on earbuds



voice
assistant

XBASS®

dubstep

no limits,
just beats.

MRP:2999/-



buzz X8

true wireless earbuds

dubstep X  **NU REPUBLIC®**



56 hours*
playtime



13mm
neodymium
drivers



wireless
connectivity
v5.3



fast charging



sweat/splash
resistant



touch control
on earbuds



voice
assistant

XBASS®

dubstep

**built for the
bass junkies.**

MRP:5999/-



buzz X9

true wireless earbuds

dubstep X  **NU REPUBLIC**



60 hours*
playtime



13mm
neodymium
drivers



wireless
connectivity
v5.4



fast charging



sweat/splash
resistant



touch control
on earbuds



voice
assistant

XBASS[®]

dubstep

unleash the power of bass

MRP:5999/-



buzz X11

true wireless earbuds

dubstep X  NUREPUBLIC®



60 hours*
playtime



13mm
neodymium
drivers



wireless
connectivity
v6.0



fast charging



sweat/splash
resistant



touch control
on earbuds



voice
assistant

XBASS®

dubstep

bass that moves you.

MRP:2999/-



jive j7

wireless earphones

dubstep X  NUREPUBLIC®



50 hours*
playtime



13mm
neodymium
drivers



wireless
connectivity
v5.4



magnetic
earbuds



sweat/splash
resistant



touch control
on earbuds



voice
assistant

XBASS®

 **NU REPUBLIC**



wireless headphones

light up
your beat

30 hours*
playtime

gaming
mode

MRP:3999/-



starboy 6

wireless headphone

30 hours* of playtime on a single charge

 **NU REPUBLIC** X farhan akhtar X shibani akhtar



dual stereo



HD sound
reproduction



30 hrs*
playtime



wireless
connectivity v5.3



40mm
neodymium drivers



noise
reduction



dual
pairing

XBASS[®]

all about
the bass

fast charging

10 mins = 300 mins playtime

54 hours*
playtime

ENC
environmental
noise cancellation

MRP:3999/-



starboy

wireless headphone

54 hours* of playtime on a single charge

 **NU REPUBLIC** X farhan akhtar X shibani akhtar



HD stereo
sound



dual mode
(game/music)



54 hrs*
playtime



splash & sweat
resistant



wireless
connectivity v5.3



40mm
neodymium drivers



noise
reduction



voice
assistant

XBASS[®]

all about
the bass

MRP:8999/-

fast charging

10 mins = 300 mins playtime

56 hours*
playtime

multi-EQ
modes



starboy 3

wireless headphone

56 hours* of playtime on a single charge

 **NU REPUBLIC** X farhan akhtar X shibani akhtar



HD stereo
sound



dual mode
(game/music)



56 hrs*
playtime



splash & sweat
resistant



wireless
connectivity
v5.4



40mm
neodymium drivers



noise
reduction



voice
assistant

XBASS[®]

dubstep

sound that
moves you.

MRP:2999/-



beat X100

wireless headphones

dubstep X  NUREPUBLIC®



HD stereo
sound



button
control



60 hrs*
playtime



wireless
connectivity v5.4



40mm
neodymium drivers



environmental noise
cancellation



voice
assistant

XBASS®

turn up
the fun

MRP:2999/-



42 hours*
playtime

fast charging
10 mins = 200 mins

beatpop

safe listening for young ears



dual stereo



HD sound
reproduction



44 hrs*
playtime



wireless
connectivity v5.3



40mm
neodymium drivers



noise
reduction



calling
feature

XBASS[®]



Nu World Retail Private Limited

For more information, distribution enquiries, please call us or mail us

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