NOISE

Corporate Sales Product Catalogue

About us

Noise was founded with the mission to democratize connected lifestyle for consumers. With consumer centricity at its core, the homegrown brand has constantly come up with industry-leading and path-breaking innovations in wearable tech, audio and connected tech.

Noise makes the latest personal technology accessories available & accessible to young consumers. It has been India's No. 1 wearable watch brand for over three years, reinforcing its position as the market leader in this category.

India's No.1 SMARTWATCH BRAND	**India's No.2** TWS BRAND	**Globally No.3** SMARTWATCH BRAND
25%+ MARKET SHARE IN SMARTWATCH IN INDIA	NOISE LABS INHOUSE INNOVATION HUB	**4.4 STAR** RATED APP

India's No.1 Smartwatch brand for 3 years in a row*

Noise is India's No.1 Wearable Watch Brand for 3 years in a row by IDC Worldwide Wearable Device Tracker and Counterpoint Research, reinforcing its position as the market leader.

Counterpoint | IDC

*IDC WORLDWIDE QUARTERLY WEARABLE DEVICE TRACKER, 2020

What makes us market leader in the smartwatch category?

Product excellence

We use design to maximize the perceived value of our products. We deliver far higher quality of products with superior hardware technology

Tech & R&D investment

Invested ahead of time into creating value for customers beyond the device through our NoiseFit App. Development of Noise Labs – in house tech incubator & product launchpad

Consumer Understanding

Unbeaten understanding of customer needs & requirements. Brand building that resonates with the target segment

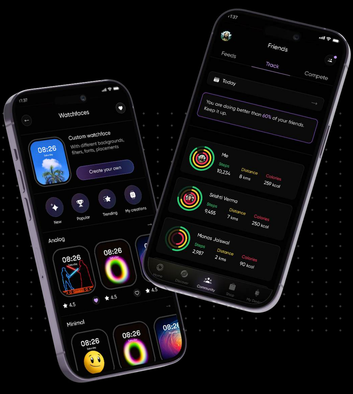
NoiseFit App

When you choose Noise, you choose a connected world of great things. Unlock the best of fitness and health with our NoiseFit app, loaded with the best features you could ask for.

1M+	20M+	8M+	4.4
Daily active users	App downloads	Monthly active users	Rated on Playstore

#1 RATED APP ON Google Play

4.6 STAR RATED ON App Store



Smart dashboard

Stay in sync with your health, fitness and overall activity statistics presented in one easy dashboard

Community fitness

Make fitness fun by inviting your friends and family and compete with them in interesting challenges

Multiple watch faces

Express yourself with numerous customizable and cloud-based watch faces

Awards & Recognition

Noise's journey featured in **Forbes Cover story,** featuring Cofounders Amit Khatri & Gaurav Khatri

Noise felicitated with **'Bootstrapped Hero'** title at **Forbes India leadership Award 2023**

Noise awarded as the **'Bootstrap Champ'** at industry's prestigious **The Economic Times Startup Awards 2022**

Cofounder, Amit Khatri featured in the **Forbes India cover** alongside the winners of Forbes India leadership Award 2023

Cover story in **Entrepreneur Magazine**, featuring Amit Khatri, Cofounder, Noise

Forbes India Leadership Award winning brand profiling story in March 2023 edition (featuring Cofounders Amit Khatri & Gaurav Khatri)

SMARTWATCH

ColorFit
Pulse 2 Pro

- 1.8" HD display
- Metallic body
- BT calling
- 100+ watch faces
- AI voice assistance

MRP. ₹5999

ColorFit Pulse
Grand 3

- 1.85" TFT display
- BT calling
- 150+ watch faces
- Multiple sports modes
- Noise Health Suite™

MRP. ₹6999

NoiseFit
Twist Go

- 1.39" HD display
- Sleek metallic build dial
- BT calling
- 100+ sports mode
- 100+ watch faces

MRP. ₹4999

NoiseFit Twist
Go Elite

- 1.39" HD display
- Premium metal strap
- Sleek metallic dial
- BT calling
- 100+ watch faces

MRP. ₹5999

ColorFit Pulse 2
Pro Elite

- 1.8" HD display
- Metallic body
- BT calling
- 100+ watch faces
- AI voice assistance

MRP. ₹6999

ColorFit
Victor 2

- 1.96" AMOLED display
- Metallic dial
- Functional crown
- 100+ Sports mode
- Noise Health Suite™

MRP. ₹7999

NoiseFit
Halo

- 1.43" AMOLED display
- Metallic build
- Noise Health Suite™
- Gesture control
- Always On display

MRP. ₹7999

NoiseFit
Halo Plus

- 1.46" AMOLED display
- Metallic build
- BT calling
- 100+ watch faces
- 100 sports modes

MRP. ₹8999

ColorFit
Vision 3

- 1.96" AMOLED display
- Functional crown
- BT calling
- 150+ watch faces
- 100+ sports modes

MRP. ₹7999

ColorFit
Vision 3 Elite

- 1.96" AMOLED display
- Metallic build
- Functional crown
- 150+ watch faces
- 100+ sports modes

MRP. ₹8999

NoiseFit
Diva

1.1" AMOLED display
Metallic build
BT calling
Diamond cut dial
Female cycle tracker

MRP. ₹5999

ColorFit
Pro 5

1.85" AMOLED display
Metallic build
Functional crown
DIY watch faces
SOS feature

MRP. ₹8999

ColorFit
Pro 5 Elite

1.85" AMOLED display
Limited edition mesh metal strap
Noise Health Suite™
SOS feature
DIY watch faces

MRP. ₹9999

ColorFit
Pro 5 Max

1.96" AMOLED display
Quick health report
Detailed workout analysis
SOS feature
DIY watch faces

MRP. ₹9999

ColorFit Pro 5
Max Elite

1.96" AMOLED display
Limited edition metal strap
Detailed workout analysis
DIY & dynamic watch faces
SOS feature

MRP. ₹10999

NoiseFit
Halo 2

1.43" AMOLED display
Rotating bezel
Calender & calculator
Noise Health Suite™
Customizable transition effect

MRP. ₹6999

ColorFit
Pro 6

1.85" AMOLED display
AI companion
AI watchfaces
EN1 Processor
Emergency SOS

MRP. ₹8999

ColorFit
Pro 6 Max

1.96" AMOLED display
AI watchfaces
Built in GPS
9-axis motion sensor
EN1 Processor

MRP. ₹9999

ColorFit Pro 6 Max
Titanium

1.96" AMOLED display
Titanium body
Built in GPS
9-axis motion sensor
EN1 Processor

MRP. ₹10999

ColorFit
Origin

1.46" ApexVisionAMOLED display
All new EN1™ chipset
Functional crown
Stainless steel build
One touch rapid health check

MRP. ₹9999

AUDIO

Neckband
Airwave

- Up to 60 hr playtime
- 3 EQ modes
- Low latency (up to 50ms)
- Hyper Sync™ tech
- 10mm driver

MRP. ₹2499

Buds
R1

- Up to 40 hr playtime
- Quad mic with ENC
- Low latency (up to 40ms)
- Hyper Sync™ tech
- 11mm driver

MRP. ₹2999

Buds
VS102 Neo

- Up to 40 hr playtime
- Compact design
- Hyper Sync™ tech
- Quad mic with ENC
- Instacharge™

MRP. ₹3499

Buds
Apex

- Up to 50 hr playtime
- Dual colour tones
- Quad mic with ENC
- Dual device pairing
- Hyper Sync™ tech

MRP. ₹2999

Buds
VS102 Pro

- Up to 70 hr playtime
- ANC (up to 25dB)
- Transparency mode
- 11mm driver
- Quad mic with ENC

MRP. ₹4999

Buds
N1 Pro

- Up to 60 hr playtime
- Metallic finish
- ANC (up to 32dB)
- Ultra Low latency
- Quad mic with ENC

MRP. ₹4999

Air Buds
Pro 4

- Up to 50 hr playtime
- Hybrid ANC (up to 40dB)
- Spatial audio
- Google fast pairing
- Dual device pairing

MRP. ₹5499

Noise
Pure Pods

Up to 80 hr playtime
Airwave™ technology
Quad mic with ENC
Touch controls
16mm drivers

MRP. ₹6999

Buds
Air Clips

Metallic finish
Airwave™ technology
Up to 40 hr playtime
Dual device pairing
Instacharge™

MRP. ₹3999

Buds
Marine

Alloy case with chain
ANC upto 32dB
Quad mic with ENC
Low latency
13mm driver

MRP. ₹3999

View
Buds

1.75" HD display
ANC upto 32dB
Quad mic with ENC
In-built EQ modes
In-built storage for songs

MRP. ₹6999

Airbuds 6

Up to 50 hr playtime
ANC (up to 32dB)
In-ear detection
Google fast pairing
Personalised app

MRP. ₹3499

Air Buds
Pro 6

Premium metallic finish case
Hybrid ANC (up to 49dB)
LHDC support
Google fast pairing
In-ear detection

MRP. ₹3999

Air
Clips 2

Airwave™ technology
Open beam design GEN 2
Up to 40 hr playtime
Dual device pairing
Low latency

MRP. ₹3999

Noise
Master Buds

Sound by Bose
LHDC support
Spatial audio
Google fast pairing
Adaptive ANC

MRP. ₹7999

Noise
Vibe 2

Up to 15 hr playtime
5W sound output
52mm speaker
TWS pairing support
Tru Bass™

MRP. ₹3499

Airwave
Max 3

Up to 70 hr playtime
Dual device pairing
Foldable design
40mm driver
Low latency (up to 45ms)

MRP. ₹5499

Airwave
Max 4

Up to 70 hr playtime
Ultra low latency
ENC
40mm driver
Dual device pairing

MRP. ₹5999

Airwave
Max 5

Adaptive hybrid ANC (up to 50dB)
Up to 80 hr playtime
Premium finish
High-fidelity acoustics
40mm driver

MRP. ₹5999

ACCESSORIES

GaN Charger
30W

- Up to 50% smaller
- Universally compatible
- GaN technology
- Premium metallic finish
- Dual region compatible

MRP. ₹1499

GaN Charger
65W

- Up to 50% smaller
- Universally compatible
- GaN technology
- Premium metallic finish
- Dual region compatible

MRP. ₹3999

GaN Charger
100W

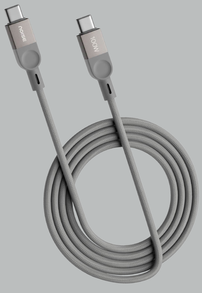
- 3 C-Ports
- Universally compatible
- GaN technology
- Premium metallic finish
- Dual region compatible

MRP. ₹4999

100W Braided
Cable

- 100W output at 5A
- Speed of 480 Mbps
- bend-resistant
- Premium braided weave
- 1 meter length

MRP. ₹1499



Noise
Tag 1

- iOS & Android compatible
- Up to 1-year battery life
- IPX4 splash resistance
- 30m tracking range
- 90 dB ring volume

MRP. ₹2999