

ALCIS

INSTITUTIONAL CATALOGUE

BE THE GAME

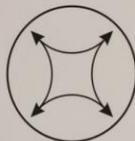
A COLLECTION FOR THE PLAYERS



LIGHTWEIGHT



BREATHABLE



STRETCHABLE



THE BRAND

Alcis is an authentic sportswear brand. This brand was born to celebrate uniqueness and authenticity when it comes to performance and sports. We are loyal to newness and modernity, for the people, by the people who believe in celebrating fitness and sports. Alcis has been chiseled with a belief that raced ahead to become a global youth lingo, belief in a breed which believes that "SWEAT IS SEXY"

It's a breed that believes, fitness packed with strength, speed and endurance is kickass. This brand offer fitness wear, which is an electrifying mix of technology and fashion, both for men and women. it's portfolio spread across the categories like-running, training, yoga, core, racquet sports. Alcis highlights the fitness factor and bridges the gap between high-end and affordable without compromising with the quality of the basic amenities. it's a brand that largely uses autogenesis amenities from yarn to processing. Alcis is for youth, yet for all. Classic in its ways, tough for the trainer and accelerator for the runner.

> POWER

The power to drive the brand.
The most essential of all energy.

> PERFORMANCE

Performance is the measure to success.
Play to perform.

> PERFECTION

Perfection shows your devotion to make
That one perfect product which you are proud of.



BE THE
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RECYCLED

"Green" version of polyester & environment friendly textiles, a really quality fabric, breathable, lightweight & hardwearing.



ANTI STATIX

Antistatic finish increases the conductivity of fiber surface (equivalent to lowering the surface resistivity and reducing frictional forces through lubrication).



STRETCH X

Alcis Stretch X technology gives extra stretch to the garment by adding extensive spandex at the yarn level. add comfort and non-resistance to exercise.



DRYTECH +

Drytech+ technology keeps you cool and dry with and allows garment to breathe whilst wicking moisture away from the body in addition, the quick dry properties created by the natural microclimate of the garment help reduce post exercise chill, making the burnout last longer



AIRVENT X

Strategic Air flow in the product to keep you dry and perform better & wicking technology n fabrics allows water vapor to diffuse through fabric and still prevent the water penetration of liquid water instantly.



360 REFLECTIVE

Reflectivity all around is a combo of reflective trims on garment, which helps the runner reflect light in 360 degrees.



LIGHT X

Light-X is the combination of fabric, trim and construction to make the garment light, feels like you are wearing nothing at all.



ANTI ODOUR

Antiodour technology neutralizes body odour and protects from odour causing microbes, delivering unparalleled, long lasting freshness.



SOIL RELEASE

The finish that allow stains to leave the fabric faster & makes fabric cleanable without significant loss of soil release properties.



SOFT TOUCH

The finish leaves the fabric with a soft hand and reduces static cling.



ANTI-UV

Special agents in the fabric provide integrated UV protection, preventing the sun's harmful UV-A & UV-B rays from penetrating the garment and damaging the skin.

Black



VICTORY PREMIUM POLO SHIRT

Introducing a polo shirt that will be more outside, than inside your closet. Styled with classic pique design, the Victory polo shirt features a three button placket to give a classy look, while the contrast colour inner button placket makes it high on style. Made with one fashion objective in mind - to create an all-utility polo that is really sharp. Pull it for a brunch or work during the day and in the evening, paired with a suit, and it's on point for cocktails.

PRODUCT DESCRIPTION

- 60% Cotton : 40% Polyester
- 230G/M2
- Soft Flow Dyed for Guaranteed Colour Fastness
- Compacted Pre Shrunken Fabric
- Contrast Inner Button Placket
- Heavy Duty Ribbed Collar
- Lycra Ribs
- 3 Buttons Placket with bottom box stitch
- Dyed to match Buttons
- Double Needle Stitch on Shoulder & Sleeves
- Side Slits

Size	XS	S	M	L	XL	2XL	3XL
Length	27	28	28	29	30	31	31
Chest (In)	38	39	40	42	44	46	48
Chest (Cms)	94	100	106	112	118	124	130

₹1399

「BE THE GAME」



Royal Blue



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VICTORY PREMIUM POLO SHIRT

Introducing a polo shirt that will be more outside, than inside your closet. Styled with classic pique design, the Victory polo shirt features a three button placket to give a classy look, while the contrast colour inner button placket makes it high on style. Made with one fashion objective in mind - to create an all-utility polo that is really sharp. Pull it for a brunch or work during the day and in the evening, paired with a suit, and it's on point for cocktails.

PRODUCT DESCRIPTION

- 60% Cotton : 40% Polyester
- 230G/M2
- Soft Flow Dyed for Guaranteed Colour Fastness
- Compacted Pre Shrunken Fabric
- Contrast Inner Button Placket
- Heavy Duty Ribbed Collar
- Lycra Ribs
- 3 Buttons Placket with bottom box stitch
- Dyed to match Buttons
- Double Needle Stitch on Shoulder & Sleeves
- Side Slits

Size	XS	S	M	L	XL	2XL	3XL
Length	27	28	28	29	30	31	31
Chest (In)	38	39	40	42	44	46	48
Chest (Cms)	94	100	106	112	118	124	130

₹1399



White



VICTORY PREMIUM POLO SHIRT

Introducing a polo shirt that will be more outside, than inside your closet. Styled with classic pique design, the Victory polo shirt features a three button placket to give a classy look, while the contrast colour inner button placket makes it high on style. Made with one fashion objective in mind - to create an all-utility polo that is really sharp. Pull it for a brunch or work during the day and in the evening, paired with a suit, and it's on point for cocktails.

PRODUCT DESCRIPTION

- 60% Cotton : 40% Polyester
- 230G/M2
- Soft Flow Dyed for Guaranteed Colour Fastness
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- Dyed to match Buttons
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Size	XS	S	M	L	XL	2XL	3XL
Length	27	28	28	29	30	31	31
Chest (In)	38	39	40	42	44	46	48
Chest (Cms)	94	100	106	112	118	124	130

₹1399

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TRACK JACKET SHADE CARD



Black



TRACK JACKET

Designed with the advancement of human performance in mind, the Alcis Track jacket is a blend of form and function. The advanced micro polyester fabric with spandex doesn't just feel good against your skin, it also moves moisture away from your body for maximum comfort making it an all weather jacket. The jacket also features high quality polyester net interlining and contrast white colour twin shoulder stripes for low light visibility ensuring safety without compromising style so you stay comfortable from the gym to the coffee shop and anywhere in between.

PRODUCT DESCRIPTION

- Micro Polyester with Spandex
- 200G/M2
- Drytech+ Moisture Management
- Original YKK zipper
- Lycra Ribs
- Contrast Twin Shoulder Stripes
- Double Needle Stitch on Shoulder & Sleeves
- Side cut pockets with Zippers

Size	XS	S	M	L	XL	2XL	3XL
Length	27	28	28	29	30	31	31
Chest (In)	38	39	40	42	44	46	48
Chest (Cms)	102	108	114	120	126	132	138

M.R.P.
₹2499





THANK YOU!

